



Knockout Ticket Sales

The Promoters Choice for Online Ticketing and PPV

Pro Built, Fighter Fueled

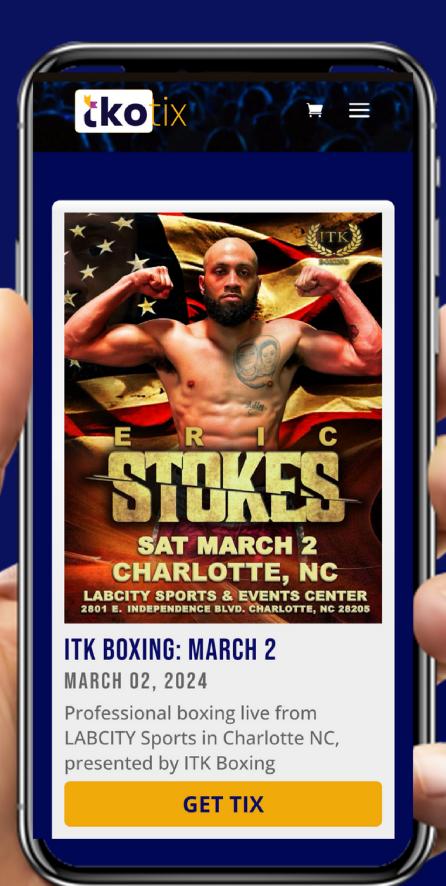
Who knows combat sports better than fighters and promoters?

TKOTIX was built by amateur boxer and professional web-developer, Devin Hansen, in 2022. He was joined by MMA Legend, Pat Miletich in 2024.

Their number one goal is providing personalized customer service and an affordable ticketing system made specifically for Combat Sports.







How it Works

- Promoters submit their event information by email or online form.
- TKOTIX creates an event and a custom seating chart.
- Buyers purchase tickets online.
- Money is deposited into the Promoter account and they track sales by a dashboard.

GET TIX!



Digital Tix

Buyers receive tickets to their email in two ways:

1) QR Code to their phone

2) And a Printable PDF

Advertising Space

Your Brand

QR Code

Ticket Details



No Referral



Easy Ticket Scanning

- Scan tickets using our TKOTIX app.
- Protect against fake tickets and theft.
- Optional QR scanner guns available.
- Track everyone who attended the event.







Sales & Reporting

| My I | ents | | | CSV Download RFA1: On-Site VIEW | | |
|------|----------------------|------------|---------------------|---------------------------------|---------------|--------------|
| No | Date | Order # | Customer | Product(s) | ltems Sold | Net Sales |
| 1 | February 23, 2024 | 36560 | Eunequa Robinson | RFA1: On- Site | 2 | \$120 |
| 2 | February 20, 2024 | 36496 | Amanda Simpson | RFA1: On- Site | 2 | \$90 |
| 3 | February 19, 2024 | 36478 | Leticia Lopez | RFA1: On- Site | 2 | \$90 |
| 4 | February 19, 2024 | 36472 | Bianca Robb | RFA1: On- Site | 2 | \$120 |
| 5 | February 19, 2024 | 36469 | Kamryn Oconnor | RFA1: On- Site | 2 | \$120 |

- Track sales with our easy online dashboard.
- View every seat, sale, email and name.
- Downloadable reports.



Live-Stream on





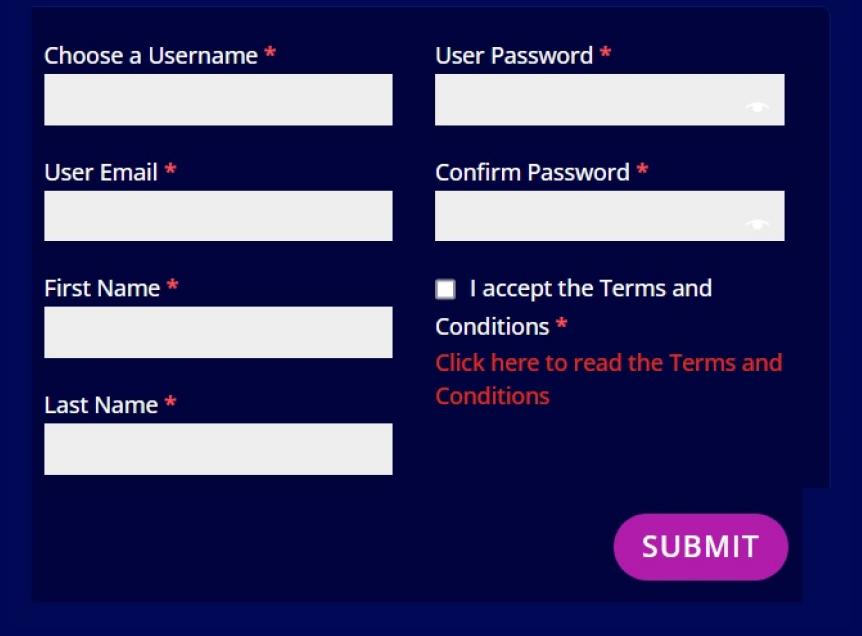


- Broadcast on our exclusive channel: TKO-TV.com
- Use your Production Company or hire our TV crew
- Broadcast from anywhere in USA
- Keep 80-90% of all PPV sales



How to Sign Up

PROMOTER REGISTRATION



1) Click on Login/Join at TKOTIX.com

2) Create a username and password.

3) Confirm your Email and you're set!



Create an Event

Submit either by phone, email, or online form.

SUBMIT EVENT

Enter as much event information as possible.

We will contact you to review details.

| Your Full Name | Phone |
|-------------------------------------|---|
| Email | Event Date |
| | |
| Event Name | Event Description |
| Venue Name | Venue Address, City and State |
| Poster Image (if available) Browse | Venue Seating Chart (if available) Browse |
| Diowsc | Accepted file types: .jpg,.png. Max. file size: 10 MB |



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9

Personal Service

Once you submit an event, we call you to confirm your price structure, seating, names and more.

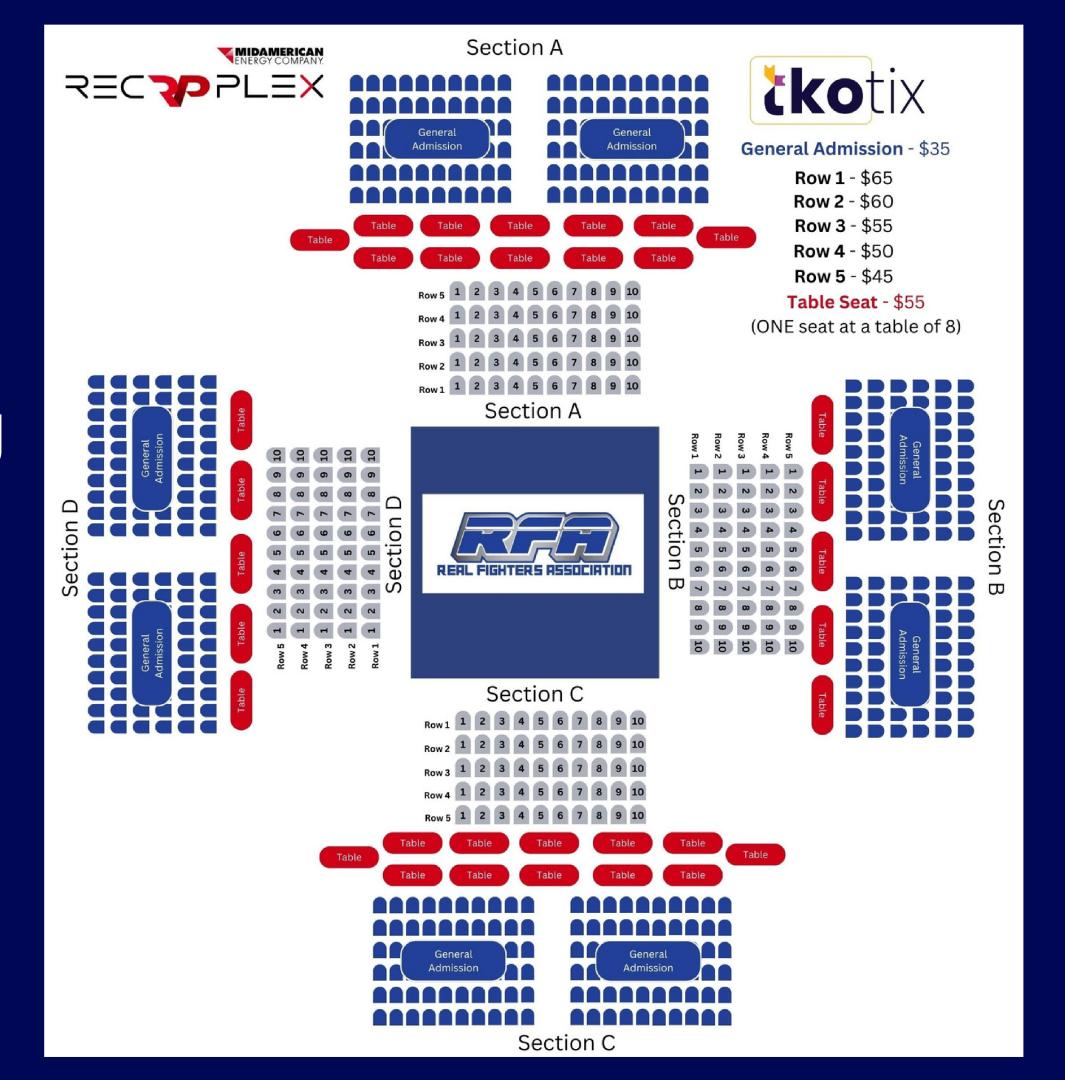
You'll speak directly to the owners. We do this to form a personal relationship with each client.



SeatingCharts

We create a seating chart image based on your price structure & venue.



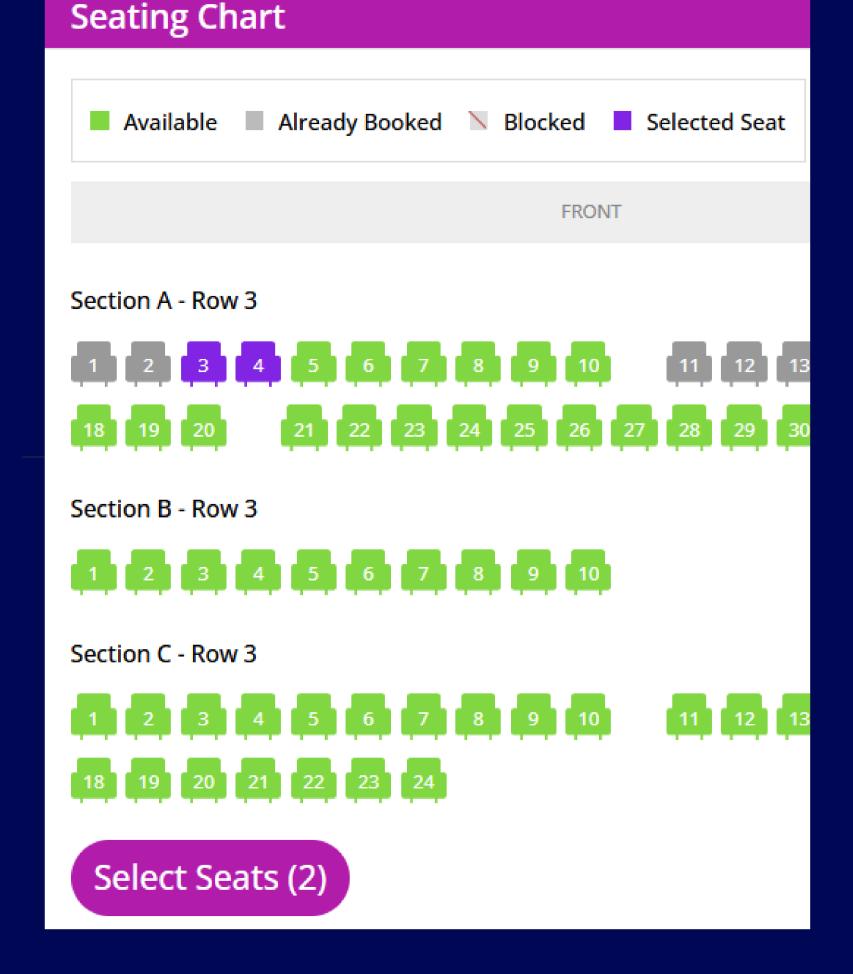


: Choosing

Seats

We then build an interactive seating chart for buyers to click seats they want.





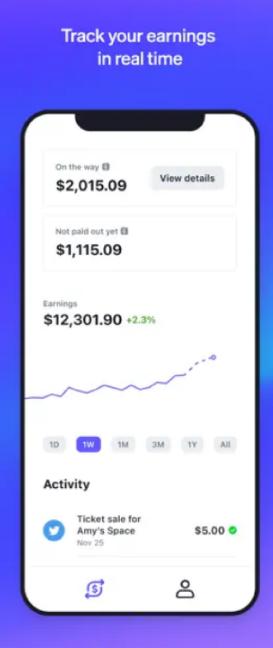
Stripe Connect

For payment, Promoters easily create or connect their Stripe account to TKOTIX.

Track sales and manage payouts on Stripe.



Revenue and Finance Automation





Processing Fees

Promoters get 97.1% of ticket face-value. Buyers pay taxes and TKO fees. Optionally, have users pay the 2.9% and you keep 100%

TKO TIX

OTHER WEBSITES

2.9%/processing

3-20%/processing

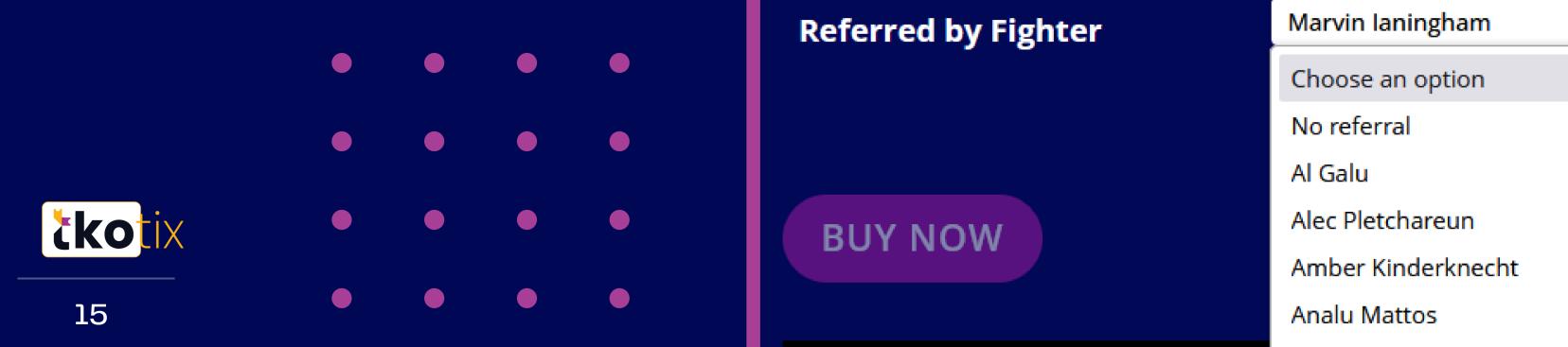
- Promoters pay about \$1 per \$35 ticket.
- 2.9% plus .30 per ticket
- Next-day deposit to your account after each sale.
- Buyer's pay sales tax.

- **EventBrite:** \$3.08 per \$35 (3.7% + \$1.79/ticket).
- NitroTickets: \$4.55 per \$35 (13-20% processing).
- PurplePass: \$2.92 per \$35 (3% + \$0.99/ticket).
- TicketLeap: \$2.75 per \$35 (2-3% + \$1/ticket).



Event Promotion

- We have several options for promotion:
 - Buyers can choose fighter referral names at Checkout.
 - Affiliate Links for fighters and fans to share.



Digital Marketing

- We promote your event on all social platforms
- Video and ad production
- Targeted to your specific location or audience





Join Our List of Clients

Skylark

























Thank You!

Visit TKOTIX.com or 309-428-3635



Continue to Learn about Investment info.

