

CFL 3 Sponsorship Packages

Here are ten sponsorship package ideas for a influencer boxing event ranging from \$200 to \$10,000:

1. Bronze Package - \$200

- **Logo Placement:** Small logo on event website and promotional emails.
- **Social Media Mention:** One shout-out on the event's social media platforms.
- **Event Tickets:** Two general admission tickets.

2. Silver Package - \$500

- **Logo Placement:** Medium-sized logo on event website, promotional emails, and event flyers.
- **Social Media Mentions:** Two shout-outs on social media platforms.
- **Event Tickets:** Four general admission tickets.
- **Branded Merchandise:** Opportunity to include promotional items in attendee gift bags.

3. Gold Package - \$1,000

- **Logo Placement:** Large logo on event website, promotional emails, event flyers, and banners at the venue.
- **Social Media Mentions:** Three shout-outs on social media platforms.
- **Event Tickets:** Six general admission tickets.
- **VIP Access:** Two VIP passes with access to a private area.
- **Branded Merchandise:** Opportunity to include promotional items in attendee gift bags.

4. Platinum Package - \$2,500

- **Logo Placement:** Prominent logo placement on event website, promotional emails, event flyers, banners at the venue, and the ring canvas.
- **Social Media Mentions:** Four shout-outs on social media platforms.
- **Event Tickets:** Eight general admission tickets.
- **VIP Access:** Four VIP passes with access to a private area.
- **Branded Merchandise:** Opportunity to include promotional items in attendee gift bags.
- **Stage Mention:** Recognition during the event by the announcer.

5. Diamond Package - \$5,000

- **Logo Placement:** Prominent logo placement on event website, promotional emails, event flyers, banners at the venue, the ring canvas, and corner pads.
- **Social Media Mentions:** Five shout-outs on social media platforms.

- **Event Tickets:** Ten general admission tickets.
- **VIP Access:** Six VIP passes with access to a private area.
- **Branded Merchandise:** Opportunity to include promotional items in attendee gift bags.
- **Stage Mention:** Recognition during the event by the announcer.
- **Exclusive Interview:** Mention in an interview with fighters.

6. Main Event Sponsor - \$7,500

- **Title Sponsorship:** Named as the main event sponsor (e.g., "Company X Main Event").
- **Logo Placement:** Exclusive and prominent logo placement on event website, promotional emails, event flyers, banners at the venue, the ring canvas, corner pads, and fighter robes.
- **Social Media Mentions:** Six shout-outs on social media platforms.
- **Event Tickets:** Twelve general admission tickets.
- **VIP Access:** Eight VIP passes with access to a private area.
- **Branded Merchandise:** Opportunity to include promotional items in attendee gift bags.
- **Stage Mention:** Recognition during the event by the announcer.
- **Exclusive Interview:** Mention in an interview with fighters and event organizers.
- **Digital Integration:** Feature in promotional videos and digital content.

7. Ultimate Package - \$10,000

- **Title Sponsorship:** Named as the event title sponsor (e.g., "Company X Fight Night").
- **Logo Placement:** Exclusive and prominent logo placement on all event materials, including website, promotional emails, event flyers, banners at the venue, the ring canvas, corner pads, fighter robes, and entrance gear.
- **Social Media Mentions:** Eight shout-outs on social media platforms.
- **Event Tickets:** Fifteen general admission tickets.
- **VIP Access:** Ten VIP passes with access to a private area.
- **Branded Merchandise:** Opportunity to include promotional items in attendee gift bags.
- **Stage Mention:** Recognition during the event by the announcer.
- **Exclusive Interview:** Mention in an interview with fighters and event organizers.
- **Digital Integration:** Feature in promotional videos and digital content.
- **Hospitality Package:** Branded hospitality area for corporate guests.
- **Press Conference:** Branding on the backdrop of the pre-fight press conference.

8. Event Supporter Package - \$750

- **Logo Placement:** Logo on event website and promotional emails.
- **Social Media Mention:** Two shout-outs on social media platforms.
- **Event Tickets:** Four general admission tickets.
- **Branded Merchandise:** Opportunity to include promotional items in attendee gift bags.
- **Stage Mention:** Recognition during the event by the announcer.

9. VIP Package - \$1,500

- **Logo Placement:** Medium-sized logo on event website, promotional emails, and event flyers.
- **Social Media Mentions:** Three shout-outs on social media platforms.
- **Event Tickets:** Six general admission tickets.
- **VIP Access:** Four VIP passes with access to a private area.
- **Branded Merchandise:** Opportunity to include promotional items in attendee gift bags.
- **Exclusive Interview:** Mention in an interview with fighters.

10. Supporting Sponsor Package - \$3,000

- **Logo Placement:** Prominent logo on event website, promotional emails, event flyers, banners at the venue, and the ring canvas.
- **Social Media Mentions:** Four shout-outs on social media platforms.
- **Event Tickets:** Eight general admission tickets.
- **VIP Access:** Six VIP passes with access to a private area.
- **Branded Merchandise:** Opportunity to include promotional items in attendee gift bags.
- **Stage Mention:** Recognition during the event by the announcer.
- **Exclusive Interview:** Mention in an interview with fighters.
- **Digital Integration:** Feature in promotional videos and digital content.