

**OWN THE
SPOTLIGHT**

**BECOME A
SPONSOR**



CREATOR FIGHT LEAGUE



COMING SOON

CREATOR FIGHT LEAGUE

Coming Soon, its the return of
Creator Fight League 3!

The CFL pits the biggest social
media stars in the ring to settle
their differences face-to-face.



CFL STAR POWER

The Master of Ceremonies is none other than CFL founder and Misfits LHW boxing champion Anthony “Pretty Boy” Taylor. Past fighters include Bryson Gray, Jordan Wheeler and USA Saiyan.



Bryson Gray
300k followers



Jordan Wheeler
70k followers



USA Saiyan
150k followers



Anthony Taylor
870k followers

THE CREATOR REACH

Reach over a **MILLION** followers!

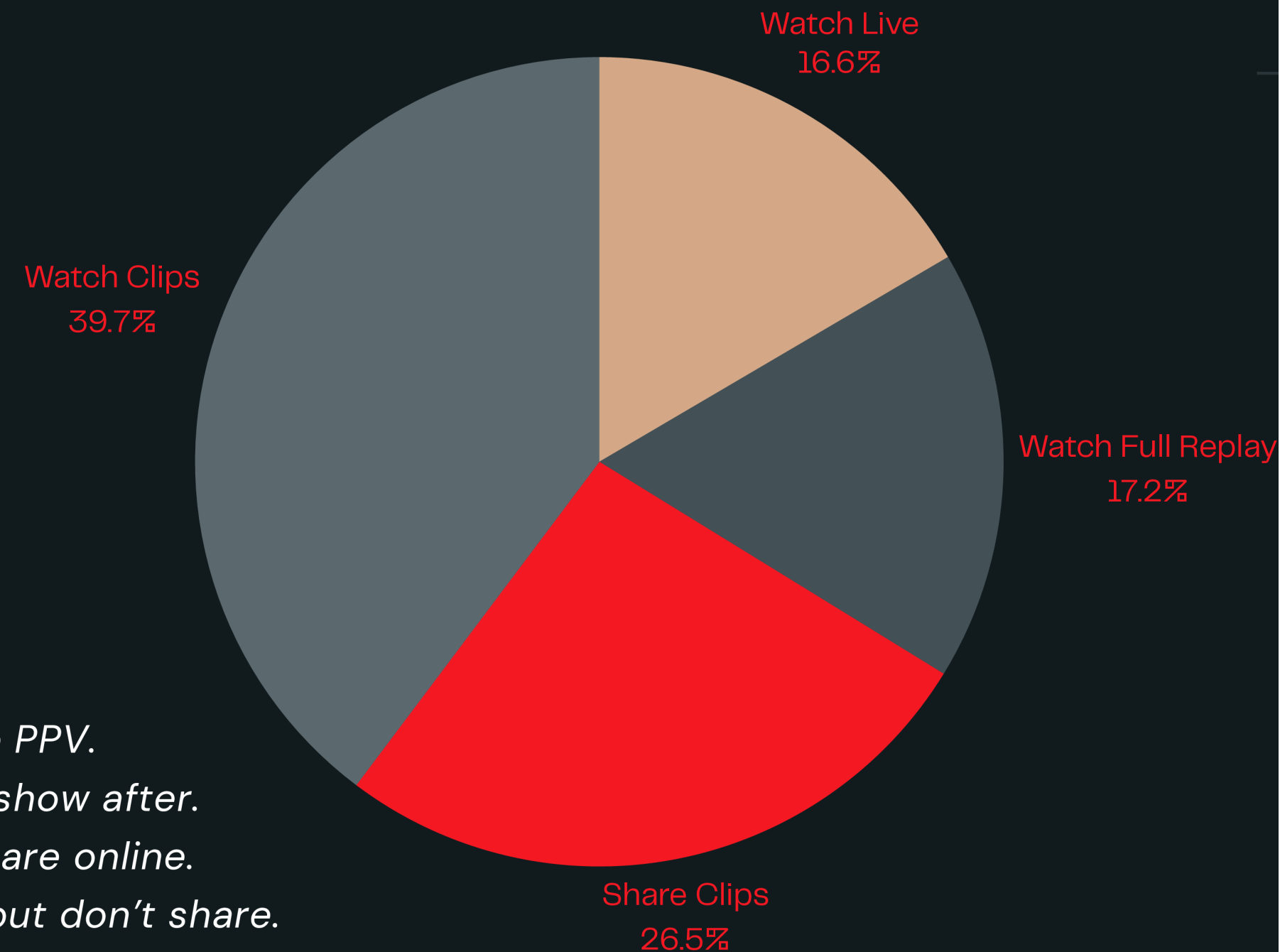
Our main account gets over 250k per month. Now, add in the combined social media accounts of our fighters and commentators reach over a million viewers!



SUSTAINED PROMOTION

OUR AUDIENCE IS YOUNG, TECH-SAVVY AND HIGHLY ENGAGED.
MEANING YOU GET ON-GOING, ADDITIONAL EXPOSURE.

Our audience interacts with the stars, rewatches the videos, comments, and reposts highlights. Clips are shared across all social media platforms by stars and fans, expanding your audience through long-term visibility.



*Watch Live = Purchase Live PPV.
Watch Replay = Watch full show after.
Share Clips = Stars/Fans share online.
Watch Clips = Fans watch but don't share.*

EXPECTED RESULTS

CFL ONE created a buzz in the industry and garnered nearly 500k clip replays.

Here's what we expect for CFL THREE:

- 750k+ views over 1 month. 1mil+ overall.
- Sustained replays across all social media as clips are replayed when fighters appear on other fight cards and PPV channels.
- Increased exposure for CFL as it partners with ITK Boxing, one of the premier, most established boxing promotions in the Southeast USA.
- Brand with us and get continued exposure from social media influencers.



Creator Fight League ONE

ADVERTISING PACKAGES

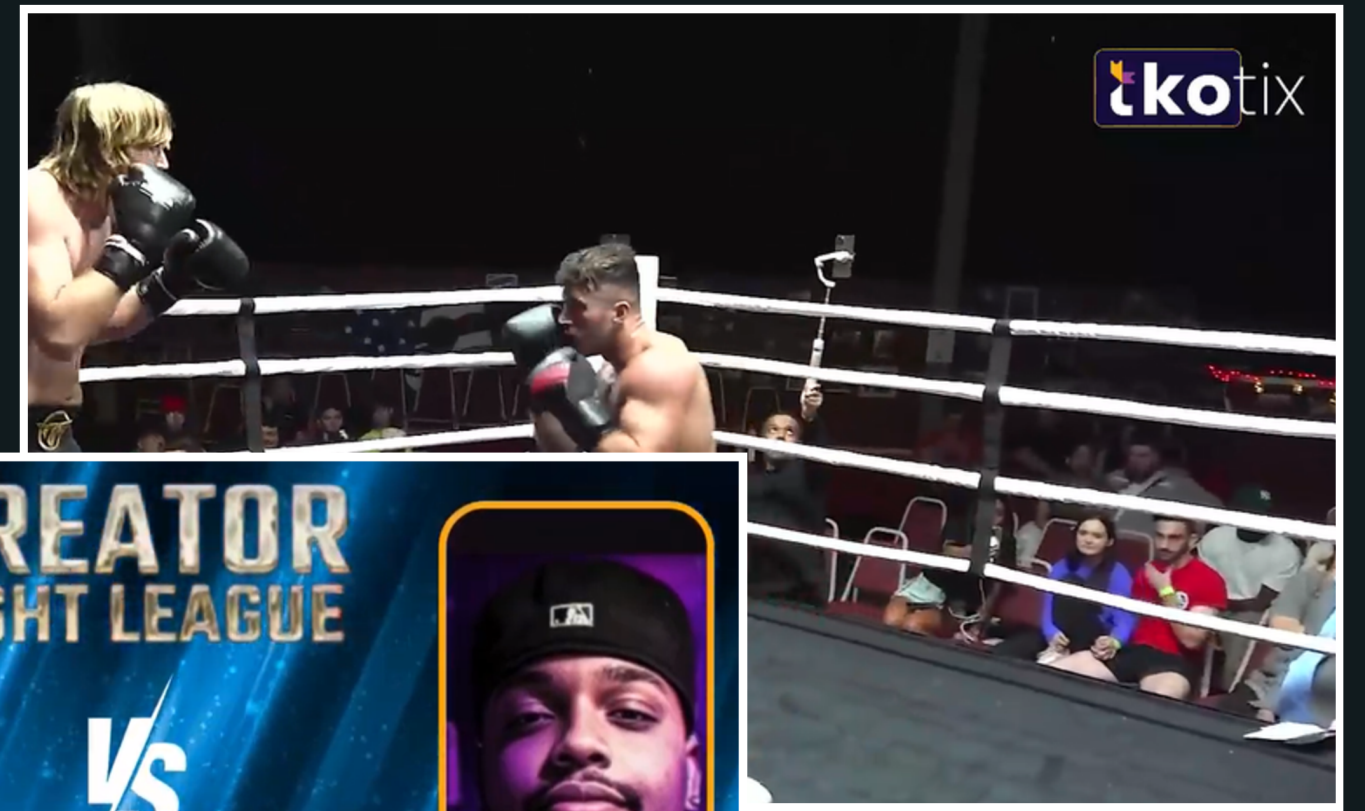


Be a part of our live-broadcast, social media, digital marketing and viral replays!

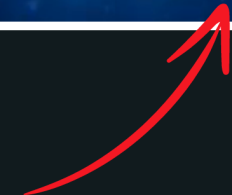
Your ad here



- On-Air
- On-Site
- On-Screen
- On-Tickets
- On-Fighters
- On-Social Media



Your ad here



BRONZE PACKAGE: \$200

- Logo Placement: Small logo on event website and promotional emails.
- Social Media Mention: One shout-out on the event's social media platforms.
- Event Tickets: Two general admission tickets.

SILVER PACKAGE: \$500

- Logo Placement: Medium-sized logo on event website, promotional emails, and event flyers.
- Social Media Mentions: Two shout-outs on social media platforms.
- Event Tickets: Four general admission tickets.
- Branded Merchandise: Opportunity to include promotional items in attendee gift bags.



GOLD PACKAGE: \$1,000



- Logo Placement: Large logo on event website, promotional emails, event flyers, and banners at the venue.
- Social Media Mentions: Three shout-outs on social media platforms.
- Event Tickets: Six general admission tickets.
- VIP Access: Two VIP passes with access to a private area.
- Branded Merchandise: Opportunity to include promotional items in gift bags.

PLATINUM PACKAGE: \$2,500

- Logo Placement: Prominent logo placement on event website, promotional emails, event flyers, banners at the venue, and the ring canvas.
- Social Media Mentions: Four shout-outs on social media platforms.
- Event Tickets: Eight general admission tickets.
- VIP Access: Four VIP passes with access to a private area.
- Branded Merchandise: Opportunity to include promotional items in gift bags.
- Stage Mention: Recognition during the event by the announcer.

DIAMOND PACKAGE: \$5,000



- Logo Placement: Prominent logo placement on event website, promotional emails, event flyers, banners at the venue, the ring canvas, and corner pads.
- Social Media Mentions: Five shout-outs on social media platforms.
- Event Tickets: Ten general admission tickets.
- VIP Access: Six VIP passes with access to a private area.
- Branded Merchandise: Opportunity to include promotional items in gift bags.
- Stage Mention: Recognition during the event by the announcer.
- Exclusive Interview: Mention in an interview with fighters.

MAIN EVENT SPONSOR: \$7,500



- Title Sponsorship: Named as the main event sponsor (e.g., "Company X Main Event").
- Logo Placement: Exclusive and prominent logo placement on event website, promotional emails, event flyers, banners at the venue, the ring canvas, corner pads, and fighter robes.
- Social Media Mentions: Six shout-outs on social media platforms.
- Event Tickets: Twelve general admission tickets.
- VIP Access: Eight VIP passes with access to a private area.
- Branded Merchandise: Opportunity to include promotional items in attendee gift bags.
- Stage Mention: Recognition during the event by the announcer.
- Exclusive Interview: Mention in an interview with fighters and event organizers.
- Digital Integration: Feature in promotional videos and digital content.

ULTIMATE PACKAGE: \$10,000



- Title Sponsorship: Named as the event title sponsor (e.g., "Company X Fight Night").
- Logo Placement: Exclusive and prominent logo placement on all event materials, including website, promotional emails, event flyers, banners at the venue, the ring canvas, corner pads, fighter robes, and entrance gear.
- Social Media Mentions: Eight shout-outs on social media platforms.
- Event Tickets: Fifteen general admission tickets.
- VIP Access: Ten VIP passes with access to a private area.
- Branded Merchandise: Opportunity to include promotional items in attendee gift bags.
- Stage Mention: Recognition during the event by the announcer.
- Exclusive Interview: Mention in an interview with fighters and event organizers.
- Digital Integration: Feature in promotional videos and digital content.
- Hospitality Package: Branded hospitality area for corporate guests.
- Press Conference: Branding on the backdrop of the pre-fight press conference.

CREATOR
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LEAGUE
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Our Partners:

