



# Knockout Ticket Sales

The Promoters Choice for  
Online Ticketing and PPV

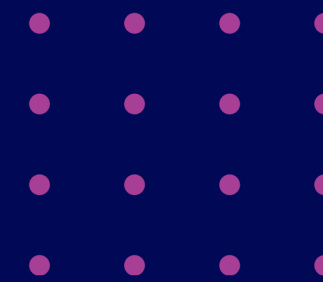
# Pro Built, Fighter Fueled

Who knows combat sports better than fighters and promoters?

In 2022 TKOTIX was built by amateur boxer and professional web-developer, Devin Hansen. Mr. Hansen has slowly grown TKOTIX mostly by word-of-mouth among satisfied promoters from NY to LA. Customer service sets TKOTIX apart!

TKOTIX does EVERYTHING that Ticketmaster and other sites can do, but our goal is to provide personalized customer service and an affordable ticketing system made specifically for Combat Sports.





# How it Works

- Promoters submit their event information by email or online form.
- TKOTIX creates an event and a custom seating chart.
- Buyers purchase tickets online.
- Money is deposited into the Promoter account and they track sales by a dashboard.



**GET TIX!**



# Digital Tix

Buyers receive tickets to their email in two ways:

1) QR Code to their phone

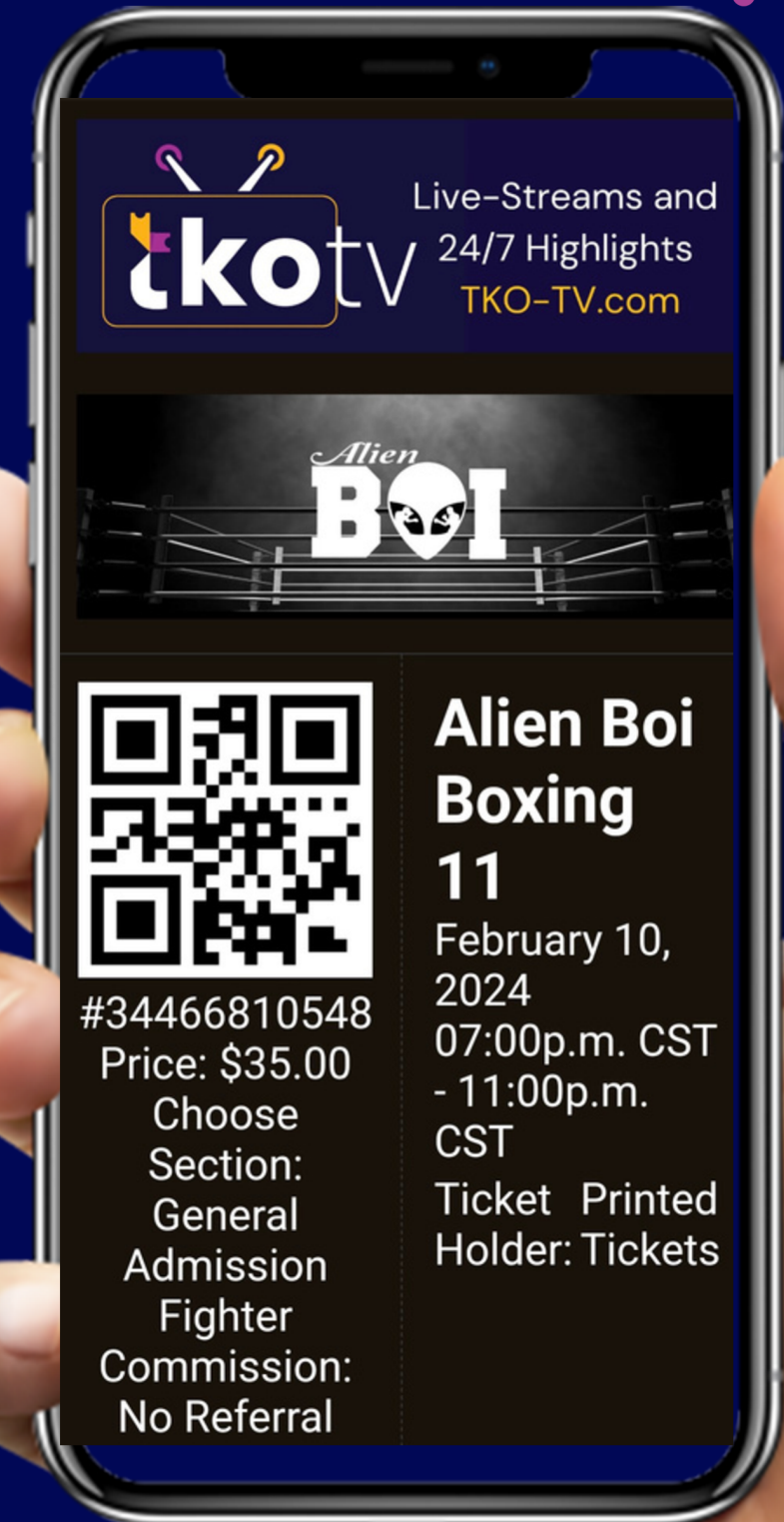
2) And a Printable PDF

Advertising Space

Your Brand

QR Code

Ticket Details



# Easy Ticket Scanning

- Scan tickets using our **TKOTIX app**.
- Protect against fake tickets and theft.
- Optional QR scanner guns available.
- Track everyone who attended the event.



# Sales & Reporting

My Events CSV Download RFA1: On-Site VIEW

No	Date	Order #	Customer	Product(s)	Items Sold	Net Sales
1	February 23, 2024	36560	Eunequa Robinson	RFA1: On-Site	2	\$120
2	February 20, 2024	36496	Amanda Simpson	RFA1: On-Site	2	\$90
3	February 19, 2024	36478	Leticia Lopez	RFA1: On-Site	2	\$90
4	February 19, 2024	36472	Bianca Robb	RFA1: On-Site	2	\$120
5	February 19, 2024	36469	Kamryn Oconnor	RFA1: On-Site	2	\$120

- Track sales with our easy online dashboard.
- View every seat, sale, email and name.
- Downloadable reports.

# Live-Stream on



- Broadcast on your website or on [TKOTIX.com/TKOTV](http://TKOTIX.com/TKOTV)
- Use your Production Company or hire our TV crew
- Broadcast from anywhere in USA
- Keep 80–90% of all PPV sales

The logo for tkotix, with 'tko' in white on a dark blue rounded square background and 'tix' in yellow to the right.

23	AGE	21
Debut	WINS	0
Debut	LOSSES	4
Debut	KOs	0
6' 0"	HEIGHT	6' 1"

SUPER LIGHTWEIGHT  
4 ROUNDS

*Alien*  
**BOI**

A portrait of Vershaun Lee, a young man with dark curly hair and a beard, wearing a blue shirt.

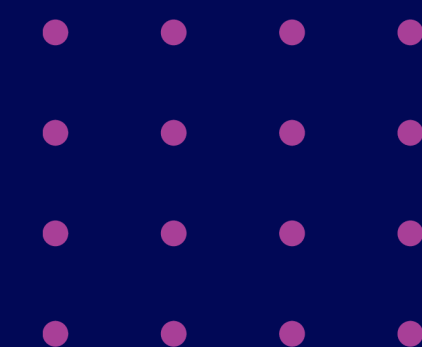
**VERSHAUN  
LEE**

A portrait of Terree' on Hammond, a young man with long dark hair, wearing a red shirt.

**TERREE' ON  
HAMMOND**



# Up-Sell at Checkout

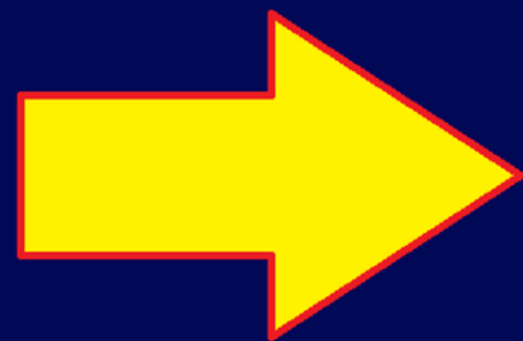


Sell t-shirts, programs or parking passes at checkout and increase your profits.

Summer Slugfest  
Select Seating: General Admission \$35.00 1 \$35.00  
Fighter Referral: None

Promo Code [APPLY PROMO CODE](#) [UPDATE CART](#)

You may be interested in...



## CART TOTALS

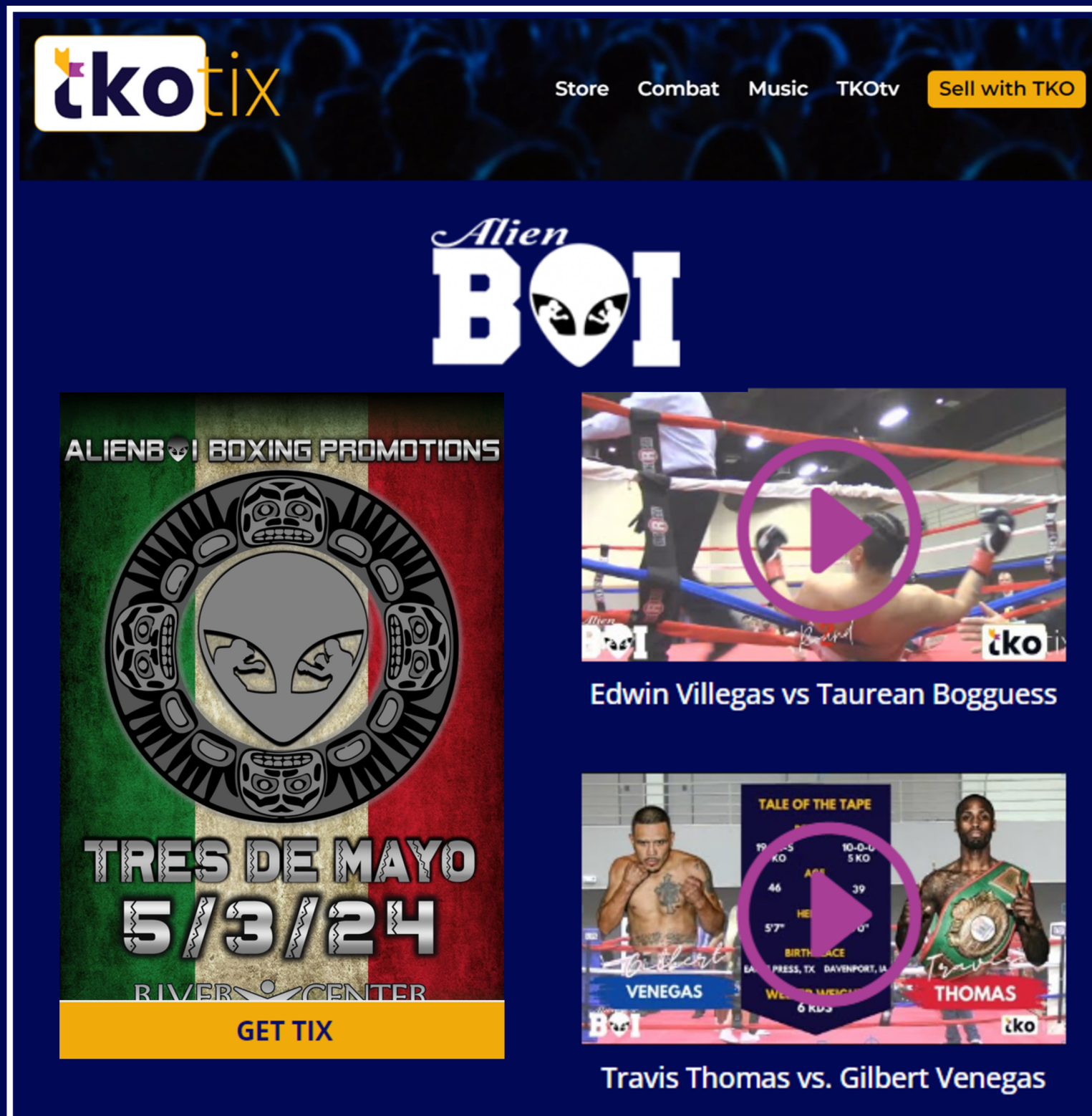
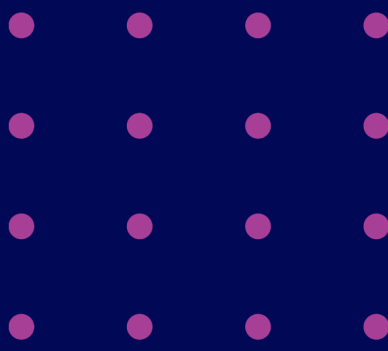
Subtotal	\$35.00
Service Fees and Tax	\$3.27
Card Processing	\$1.23
<b>Total</b>	<b>\$39.50</b>

[PROCEED TO CHECKOUT](#)





# Custom Pages & Links



- Get a custom page like with tickets, PPV, and videos.
- Create affiliate links for influencers and fighters to track sales, such as:

[tkotix.com/tyson](https://tkotix.com/tyson)



# Personal Service

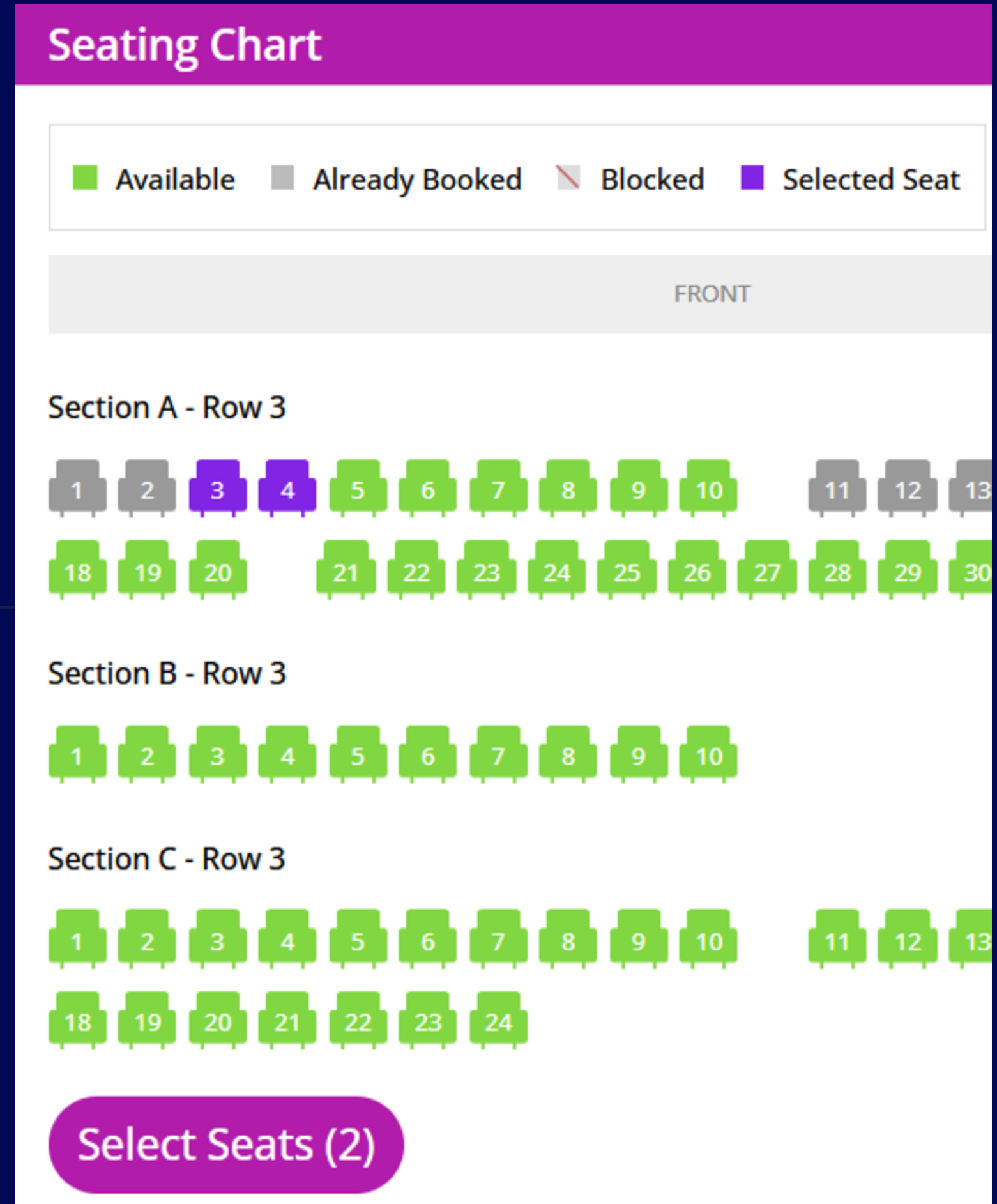
Once you submit an event, we call you to confirm your price structure, seating, names and more.

You'll speak directly to the owners. We do this to form a personal relationship with each client.



# Choosing Seats

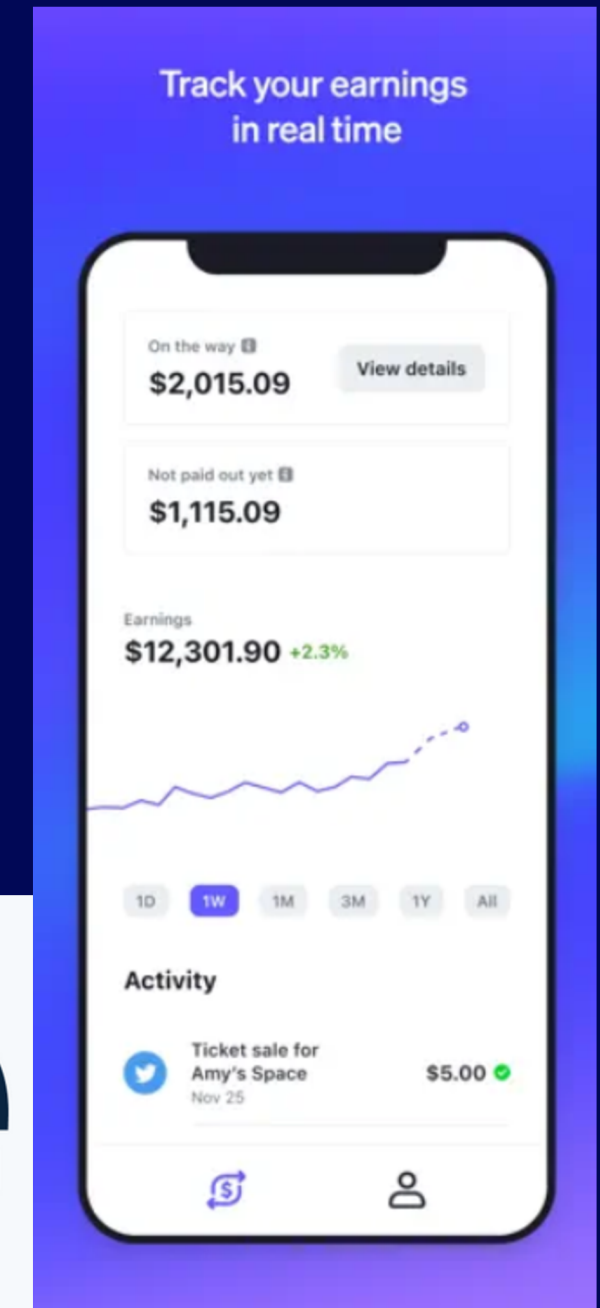
We then build an interactive seating chart for buyers to click seats they want.



# Stripe Connect

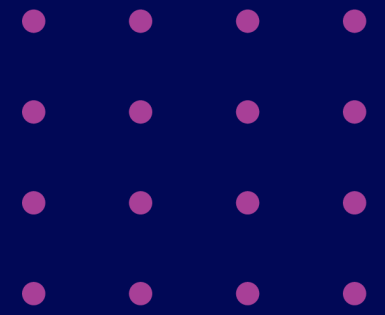
For payment, Promoters easily create or connect their Stripe account to TKOTIX.

Track sales and manage payouts on Stripe.



**stripe**

Revenue and  
Finance Automation



# Processing Fees

Promoters get 97.1% – 100% of ticket face-value. Buyers pay taxes and TKO fees. Optionally, have users pay the 2.9% and you keep 100%

TKO TIX	OTHER WEBSITES
2.9% <sub>/processing</sub>	3-20% <sub>/processing</sub>
<ul style="list-style-type: none"><li>• Promoters pay about \$1 per \$35 ticket.</li><li>• 2.9% plus .30 per ticket</li><li>• Next-day deposit to your account after each sale.</li><li>• Buyer's pay sales tax.</li></ul>	<ul style="list-style-type: none"><li>• <b>EventBrite:</b> \$3.08 per \$35 (3.7% + \$1.79/ticket).</li><li>• <b>NitroTickets:</b> \$4.55 per \$35 (13-20% processing).</li><li>• <b>PurplePass:</b> \$2.92 per \$35 (3% + \$0.99/ticket).</li><li>• <b>TicketLeap:</b> \$2.75 per \$35 (2-3% + \$1/ticket).</li></ul>



# Event Marketing

We have several options to assist in marketing your event:

- Custom Pitch Deck for Sponsors
- Direct eMail to your past customers
- Articles and ads on combat websites
- Digital marketing by our partner, TKO-MARKETING!



# Digital Marketing

- TKO-MARKETING can promote across social media.
- Clickable ads that go directly to PPV or event tickets.
- Targeted to your specific location or audience



DEC 9 | 7/6c  
LIVE ON TKO-TV.COM

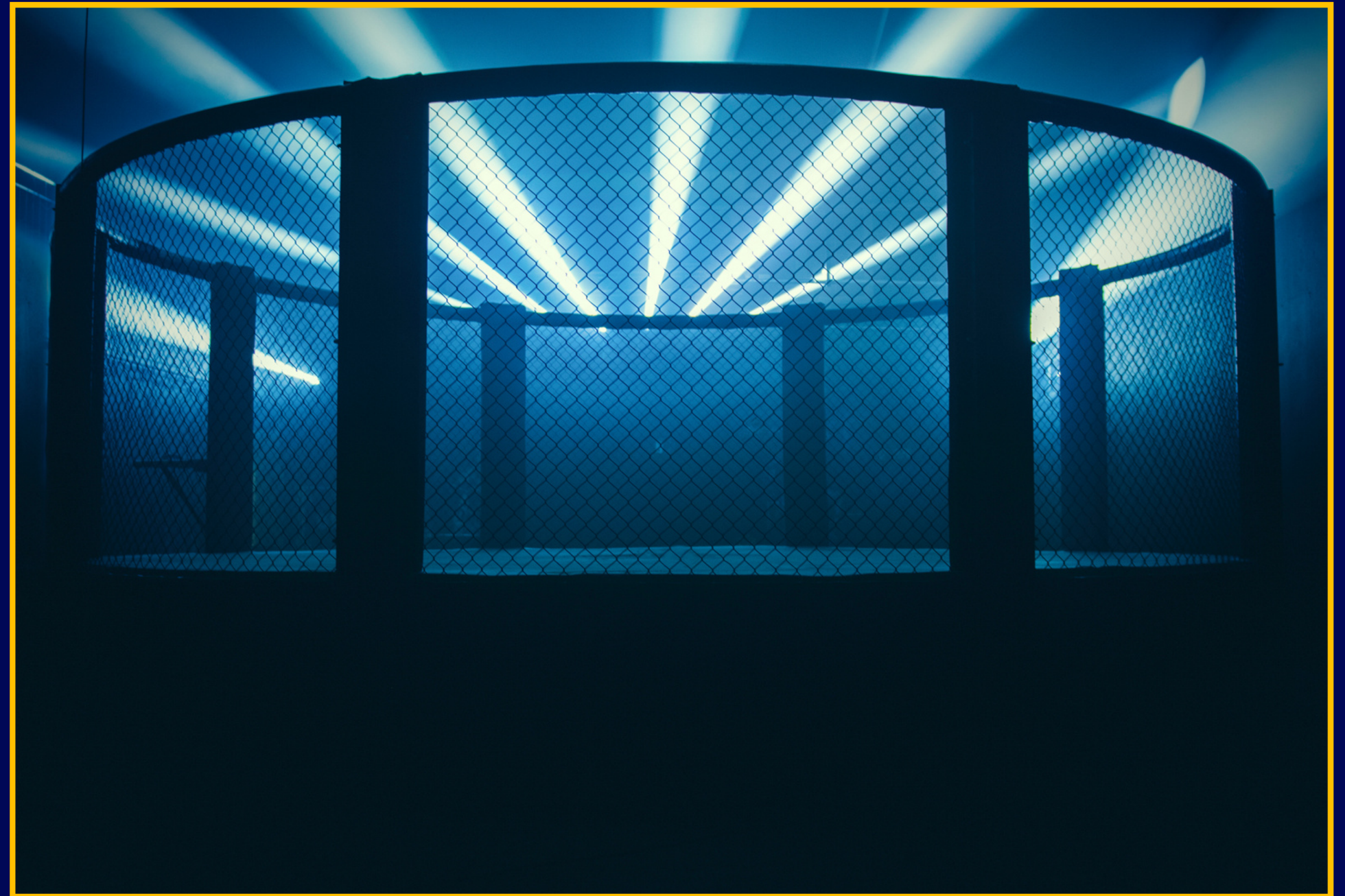




# Full Service Events

Start to finish we offer all aspects of combat event production.

- Ring or Cage rental
- Advertising
- Ticketing
- Consultation
- Video production
- Live-Stream platform

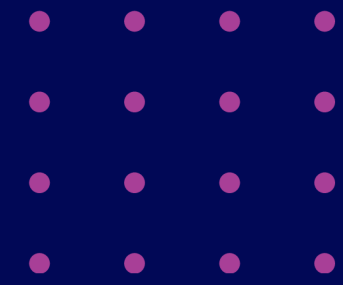


# Join Our List of Clients

Skylark



# How to Sign Up



## PROMOTER REGISTRATION

1) Click on Login/Join at TKOTIX.com

2) Create a username and password.

3) Confirm your Email and you're set!

Choose a Username \*

User Password \*

User Email \*

Confirm Password \*

First Name \*

Last Name \*

I accept the Terms and Conditions \*

[Click here to read the Terms and Conditions](#)

SUBMIT

**Contact us Anytime!**

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