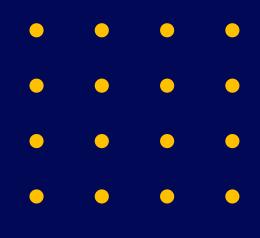




### Knockout Ticket Sales

The Promoters Choice for **Online Ticketing and PPV** 





### Pro Built, Fighter Fueled

Who knows combat sports better than fighters and promoters?

In 2022 TKOTIX was built by amateur boxer and professional web-developer, Devin Hansen. Mr. Hansen has slowly grown TKOTIX mostly by wordof-mouth among satisfied promoters from NY to LA. Customer service sets TKOTIX apart!

TKOTIX does EVERYTHING that Ticketmaster and other sites can do, but our goal is to provide personalized customer service and an affordable ticketing system made specifically for Combat Sports.



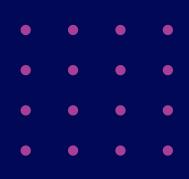


### How it Works

- Promoters submit their event information by email or online form.
- TKOTIX creates an event and a custom seating chart.
- Buyers purchase tickets online. • Money is deposited into the Promoter account and they track sales by a dashboard.

### **GET TIX!**





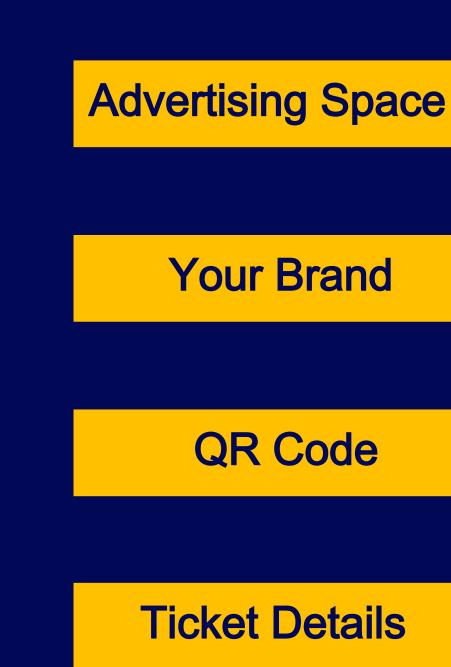


Digital Tix

Buyers receive tickets to their email in two ways:

1) QR Code to their phone

2) And a Printable PDF





Live-Streams and V 24/7 Highlights TKO-TV.com

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#34466810548 Price: \$35.00 Choose Section: General Admission Fighter Commission: No Referral

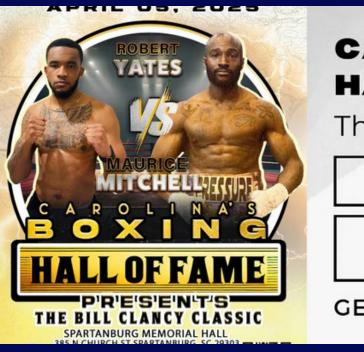
### Alien Boi Boxing 11

February 10, 2024 07:00p.m. CST - 11:00p.m. CST

Ticket Printed Holder: Tickets

### Printed Tix

- We can also PRINT tickets for the show.
- Custom QR Code for ticket scanning.
- \$0.30 perticket, plus shipping.







		•				
		•			•	•
		•			•	•
		•				•
AROLINA'S BOXING ALL OF FAME he Bill Clancy Classic						
April 5, 2025	Spartanburg Memorial Hall	ven if Fiç				
6pm doors 7pm first fight	385 N. Church St. Spartanburg, SC	No Refunds Even if Fighter Cancels	<b>GENERAL</b> ADMISSION	\$40.00		
ENERAL ADMISSION \$40.00			GEN	\$40		

Online ticketing and live-streams for any combat event: TKOTIX.com

### TERMS & CONDITIONS

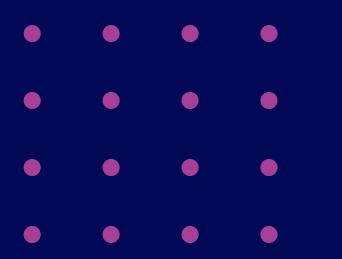
All sales are final, NO REFUNDS or exchanges, EVEN IF FIGHTER CANCELS. You hereby acknowledge this event is a public event and your actions are public, and that you have no expectation of privacy at this event. You agree that TKOTIX, its partners, licensees, and assigns have your permission to utilize your name, image or likeness in any digital display or transmission for any lawful purpose.

### **Ticket Scanning**

- Scan tickets using our TKOTIX app on any phone.
- Track everyone who attended the event.







### Sales & Reporting

My I	Events			CSV Download RFA1: On-Site VIEW			
No	Date	Order #	Customer	Product(s)	ltems Sold	Net Sales	
1	February 23, 2024	36560	Eunequa Robinson	RFA1: On- Site	2	\$120	
2	February 20, 2024	36496	Amanda Simpson	RFA1: On- Site	2	\$90	
3	February 19, 2024	36478	Leticia Lopez	RFA1: On- Site	2	\$90	
4	February 19, 2024	36472	Bianca Robb	RFA1: On- Site	2	\$120	
5	February 19, 2024	36469	Kamryn Oconnor	RFA1: On- Site	2	\$120	

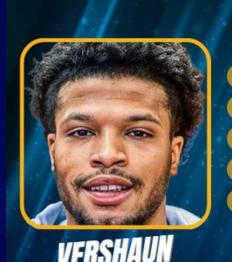
 Track sales with our easy online dashboard. • View every seat, sale, email and name. • Downloadable reports.



### Live - Stream on



- Broadcast on your website or on TKOTIX.com/TKOTV
- Use your Production Company
  - or hire our TV crew
- Broadcast from anywhere in USA • Keep 80-90% of all PPV sales









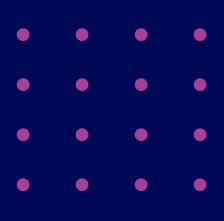
### Up-Sell at Checkout

### Sellt-shirts, programs or parking passes at checkout and increase your profits.









\$35.00

UPDATE CART

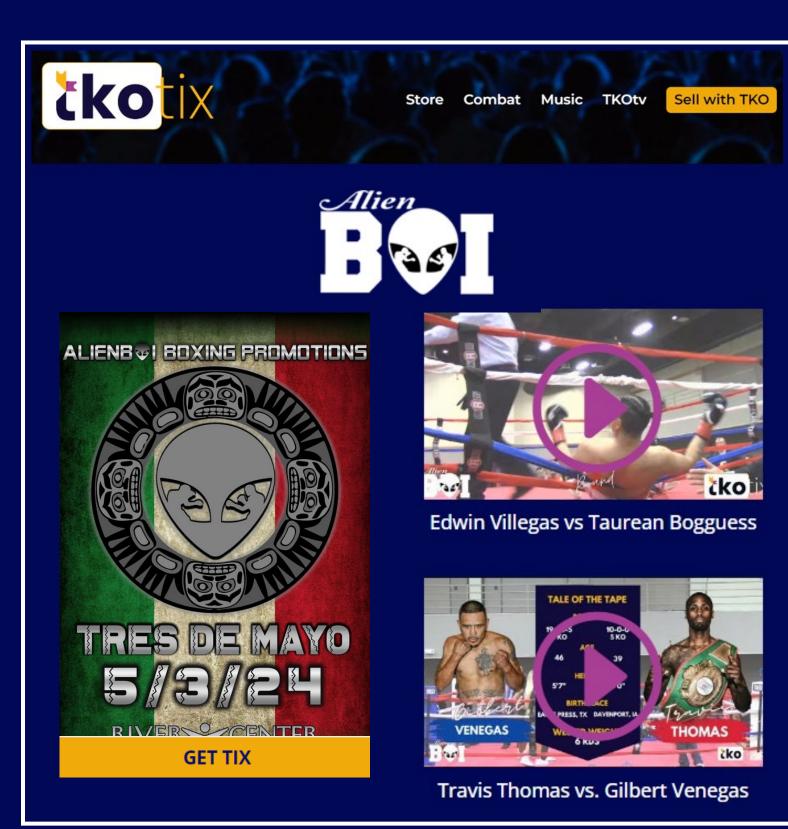
\$35.00 \$3.27 \$1.23 **\$39.50** 

**PROCEED TO CHECKOUT** 

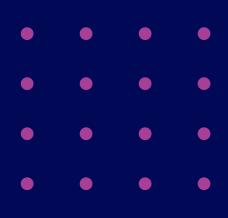


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### Custom Pages & Links







Get a custom page like with tickets, PPV, and videos. Create affiliate links for influencers and fighters to track sales, such as: tkotix.com/tyson

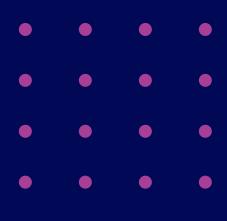


### Personal Service

Once you submit an event, we call you to confirm your price structure, seating, names and more.

You'll speak directly to the owners. We do this to form a personal relationship with each client.

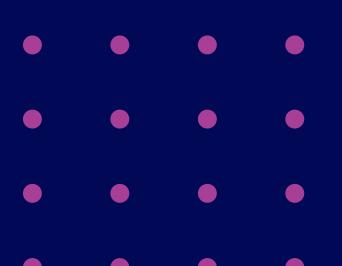




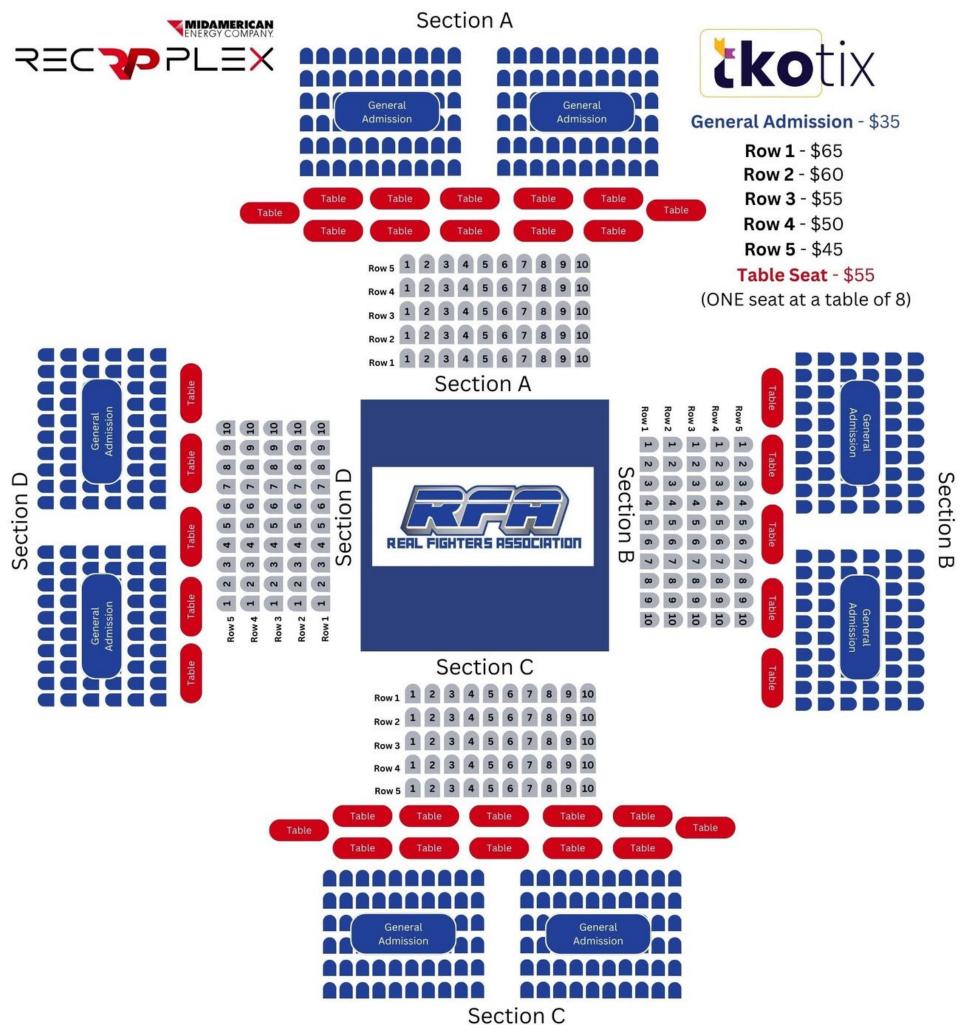




We create a seating chart image based on your price structure & venue.



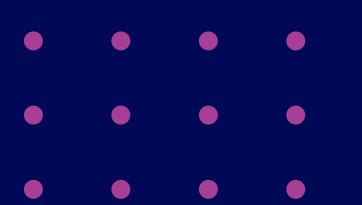


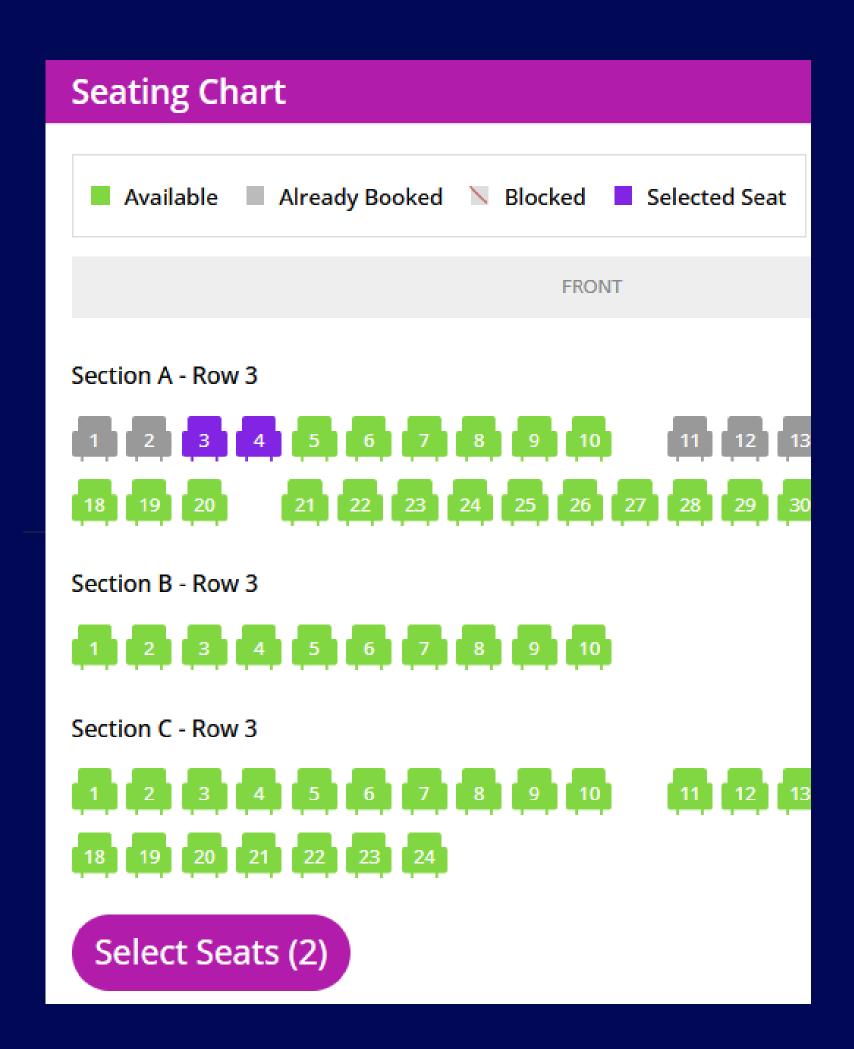




## Choosing Seats

We then build an interactive seating chart for buyers to click seats they want.







### Stripe Connect

For payment, Promoters easily create or connect their Stripe account to TKOTIX.

Track sales and manage payouts on Stripe.

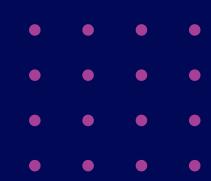




stripe **Revenue** and **Finance Automation** 

On the way E View details \$2,015.09 Not paid out yet \$1,115.09 \$12,301.90 +2.3% Activity Ticket sale for Amy's Space \$5.00 0

Track your earnings in real time



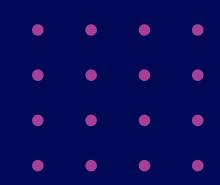
### Processing Fees

- Promoters get 100% of ticket face -value.
- Buyers pay processing and TKO fees.
- Processing = 3% + .30 per order, paid by buyer.
- Service/Tax = 8% + .25 per order, paid by buyer.

### Deposits/Refunds

- Promoter provides \$500 deposit per show.
- Taken from ticket sales (TKO holds first \$500 of sales), or paid as a deposit.
- Deposit covers any instances of fraud or scamming (typically 1 - 2 instances per show).
- Money returned to promoter 7 days after show.





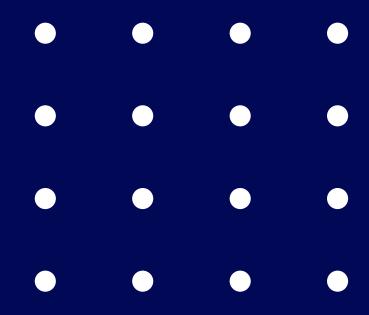


### Event Marketing

We have several options to assist in marketing your event:

- Custom Pitch Deck for Sponsors
- Direct eMail to your past customers
- Articles and ads on combat websites
- Sizzle Reels and Social Media





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### Digital Marketing

- TKO-MARKETING can promote across social media.
- Clickable ads that go directly to PPV or event tickets.
- Targeted to your specific **čkoti**X location or audience







### **BATTLE AT \*** THE BOAT

### **JOEY BORRERO**

### DEC 9 | 7/6c LIVE ON TKO-TV.COM



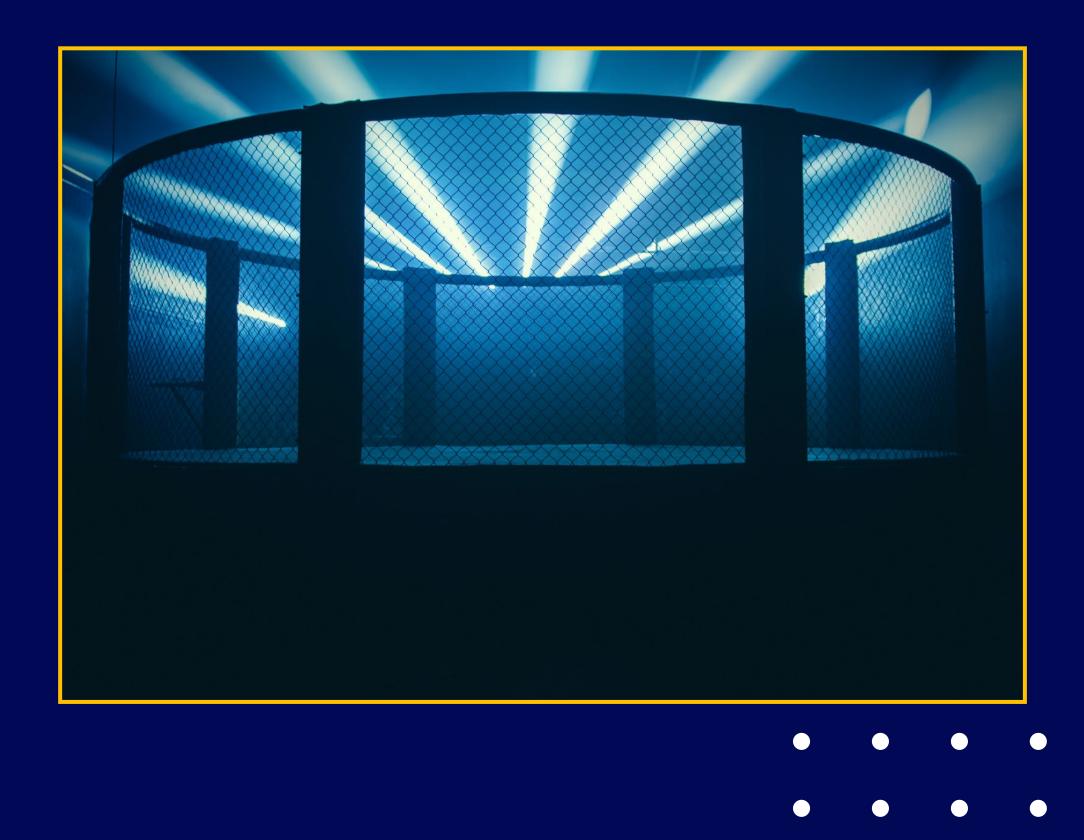
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### Full Service Events

Start to finish we offer all aspects of combat event production.

- Ring or Cage rental ightarrow
- Advertising
- Ticketing
- Consultation
- Video production
- Live-Stream platform







### Join Our List of Clients



Alien















CAROLINAS BOXING

BOXING

ζko











NORTH WEST FIGHTING ALLIANCE

### **PROMOTER REGISTRATION**

User Password \*

Confirm Password \*

Conditions \*

Conditions

I accept the Terms and

Click here to read the Terms and

SUBMIT

Choose a Username \*

User Email \*

First Name \*

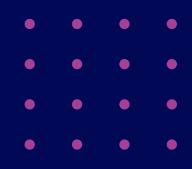
Last Name \*

### 1) Click on Login/Join at **TKOTIX.com**

password.

set!

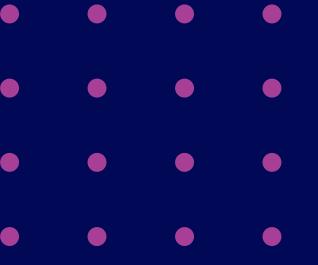




### 2) Create a username and

### 3) Confirm your Email and you're





## Contact us Anytime! Infoatkotix.com

# Devin: 309-428-3635

