

WHO WE ARE tkotix.com





Podcast with fighters & combat stars. Est. 2025



Live-stream production and coverage of combat sports. Est. 2023



Digital ticketing and pay-per-view events. Est. 2022



Owner Devo Hansen started TKOTIX in 2022.



We support youth boxing programs with gear & travel



We host self-defense classes with female MMA stars

We sponsor up-and-coming fighters and influencers

LIVE-STREAM production & pay-per-view

Live-stream production from coast-to-coast

Multi-person crew, on-screen graphics, and in-ring audio

Streamed simultaneously on any platform or thru our paywall.





On-screen ads and :15-:30 video commercials





Commentators Cody James and Jay Robinson on-site ↑ or live-remote ↓



AUDIENCE & REACH replays and social

Fans rewatch, comment, and share highlights, while influencers amplify clips across every platform—expanding your brand's visibility long after the broadcast.



Expect ~100-500 live-stream viewers, ~10,000+ replays on YouTube, and ~500,000 views on social accounts



Combined 2,500 YouTube subscribers and top clips reach 900,000 views.



Clips to 30,000 SNAP followers, and 35k+ instagram accounts. Also, bonus collaboration with fighter accounts.







BONUS EXPOSURE coverage on thotalk



Your show & fighters are also featured on one episode of tkotalk. Social collaboration with guests gets bonus exposure from high-traffic accounts.

3 episodes per week. Reach 5,000 accounts per episode on tko social.

Guest colloboration on social reaches ~150,000 accounts per post (results vary based on guest popularity).

Your episode will reach fans and insiders across the combat industry.



AD OPTIONS for your sponsors



Get advertisers to cover the cost of production with a Stream or Fight Sponsor. Our suggested pricing:

STREAM SPONSOR \$2,500

- Multiple: 15-: 30 commercials during livestream and embedded in full-show replays.
- Logo on event graphics, Tale of the Tape, timers, and instant replays.
- Sponsor links are included in all replays and social media posts.

MINIMUM ESTIMATED REACH

\$2.50/CPM

(cost per 1,000 impressions)

FIGHT SPONSOR \$500

- :15 Commercial and graphics on-screen for one fight.
- Sponsor link in replays and social sharing of one fight.

ESTIMATED REACH ~250,000 impressions

\$2/CPM (cost per 1,000 imp.)



STREAMING PACKAGES

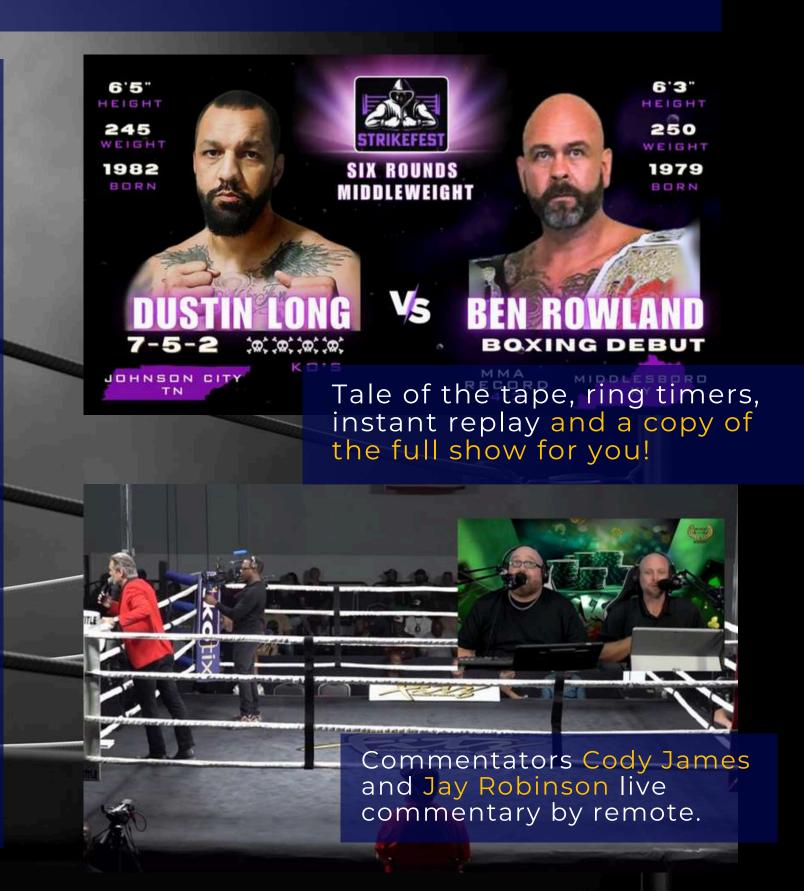
live-stream + commentary + 3 person crew + 4 cameras

CHAMPION PACKAGE \$5,750

Live-stream production with three-person crew on-site and two remote commentators.

Includes travel and lodging for two nights. For additional coverage of weigh-ins, add \$500.

Streamed simultaneously on any platform or thru our paywall on TKOTV. You get 100% of PPV price, (a \$14.99 show, you take home \$14.99). Buyers pay processing and tax, approximately \$3 additional to your price.



STREAMING PACKAGES

live-stream + commentary + 2 person crew + 3 cameras

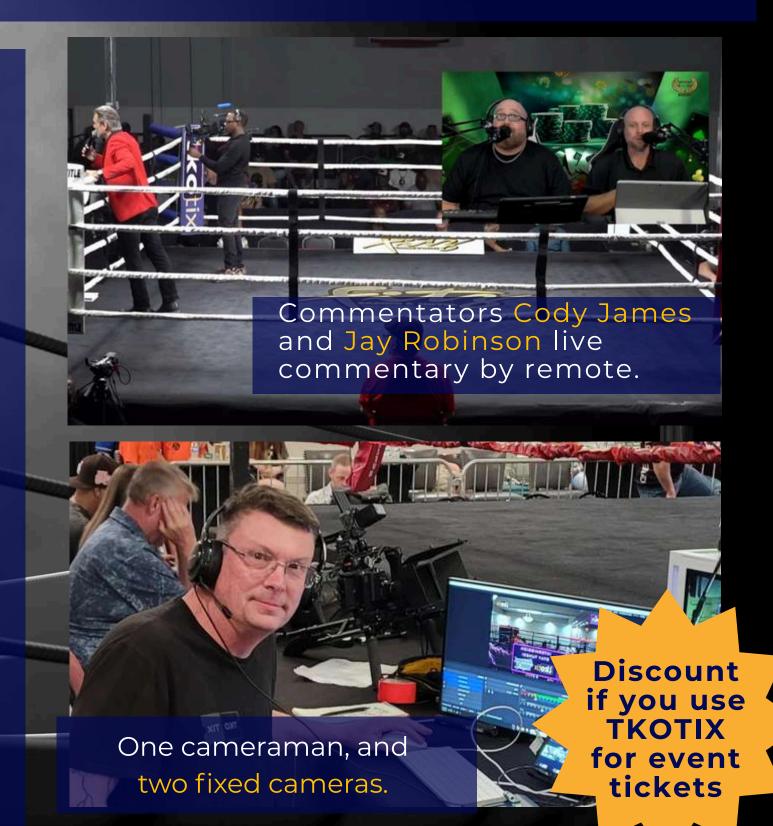
CONTENDER PACKAGE \$5,250

All of the features of the CHAMPION package, minus one camera and crew.

Live-stream production with two-person crew on-site and plus live remote commentators.

Includes travel and lodging for two nights. For additional coverage of weigh-ins, add \$500.

Streamed simultaneously on any platform or thru our paywall on TKOTV. You get 100% of PPV price, (a \$14.99 show, you take home \$14.99). Buyers pay processing and tax, approximately \$3 additional to your price.



STREAMING PACKAGES

live-stream + 1 person crew + 2 fixed-cameras

AMATEUR PACKAGE

\$3,500

Perfect for Golden Gloves or other charity shows.

Live-stream production with one-person crew on-site and two fixed-cameras.

Includes travel and lodging for two nights. For two-day shows or cameras on two rings, add \$1,000.

Streamed simultaneously on any platform or thru our paywall on TKOTV. You get 100% of PPV price, (a \$14.99 show, you take home \$14.99). Buyers pay processing and tax, approximately \$3 additional to your price.

Fighter ID graphics, sponsor overlays and round timer.



