



SPONSOR DECK  
podcast + power slap 16





# WHO WE ARE tkotix.com



Interviews with fighters & combat stars.  
Est. 2025



Live-stream production and coverage of  
combat sports. Est. 2023



Digital ticketing and pay-per-view  
events. Est. 2022



Owner **Devo Hansen** started  
TKOTIX in 2022.



We support **youth boxing**  
programs with **gear & travel**



We host **self-defense classes**  
with female **MMA stars**



We sponsor up-and-coming  
**fighters** and **influencers**



# LIVE-STREAM and podcast



Live-stream production  
for all combat sports

Stream on any platform  
or use our paywall

3 Episodes per week on  
YouTube, Apple & Spotify

Cross-promote on reels &  
shorts 3x daily





# OUR GUESTS average ~ 151,000 IG followers

1.6 Million Impressions  
in first 10 episodes

Every episode reaches beyond our channels, with guests sharing to their engaged fanbases for extra exposure across high-traffic accounts



# AUDIENCE and reach

Young, engaged, sports-driven audience with disposable income and strong brand loyalty. Sponsors benefit from consistent visibility among fight fans and crossover influencer communities.

- **Age Range:** 18–44 (core combat sports and MMA audience)
- **Gender:** ~70% Male / 30% Female
- **Interests:** Combat sports, MMA, Power Slap, boxing, UFC, fitness, influencer culture
- **Platforms:** Website, Instagram, Facebook, YouTube Shorts, TikTok, and Spotify/Apple Podcasts



1mil+ impressions in first  
14 episodes.



~ 15,000 replays per  
live-event.



250,000 print and  
digital tickets/year



# SPONSORSHIP *introductory offer*

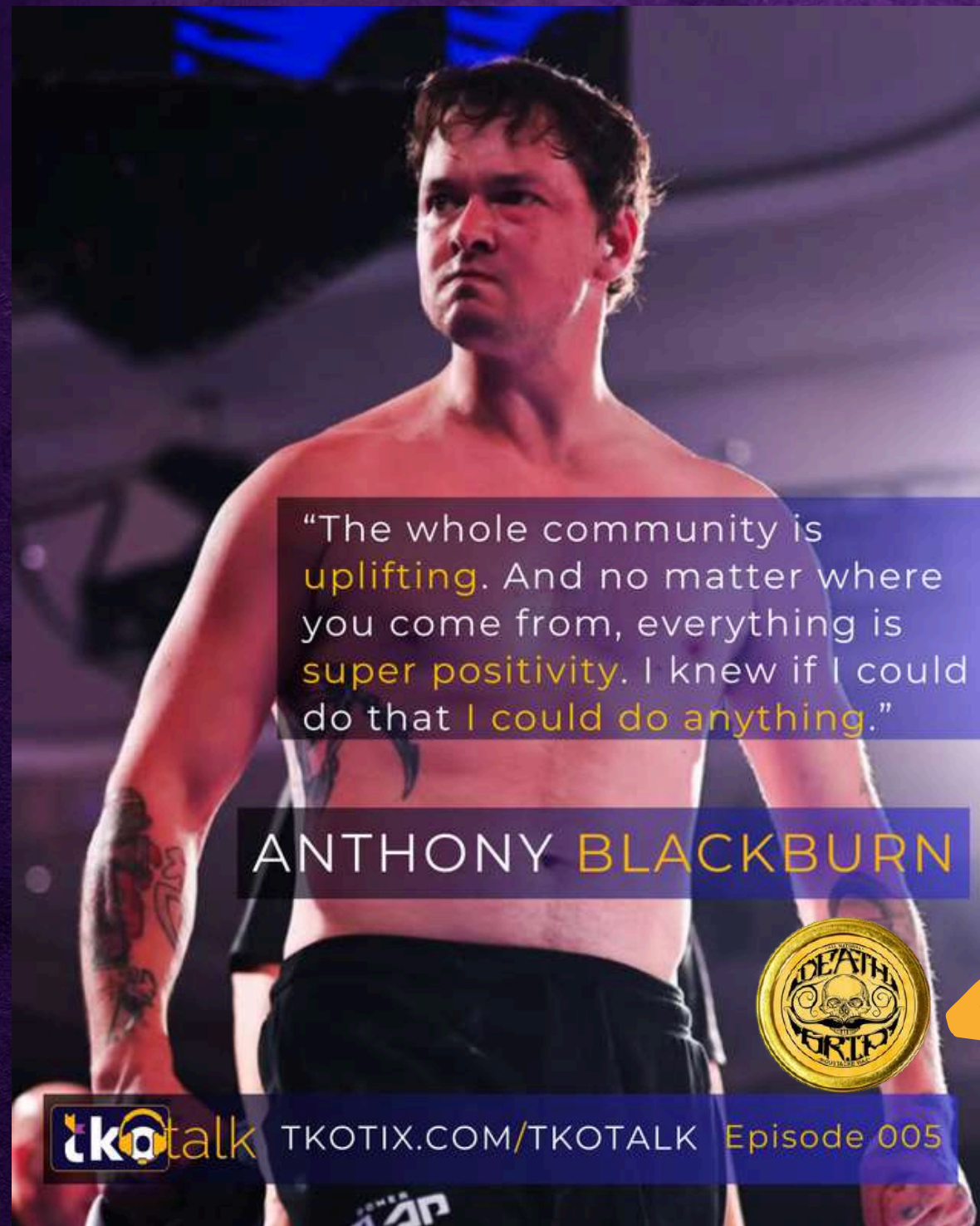
5 episodes of TKOTALK **\$1,250** | \$2.50/cpm

- On-screen *overlays* and on-air mentions.
- *Shared social promotion* with guest IG accounts.
- Short-form clips include *your link and logo*.
- *Bonus exposure* through social sharing and replays.

Average impressions  
per episode: **~150k**

10 episode total  
impressions: **~1.6mil**

Your *ad* here!





# POWER SLAP 16 special promotion

Roundtable & Coverage \$5,000 ~ 3,000,000 imp.  
\$1.67/cpm

- Product placement throughout 2 roundtables.
- On-screen overlays and on-air mentions.
- Shared social promotion with fighter IG accounts.
- Short-form clips include your link and logo.
- Bonus exposure though social sharing and replays.

October 24 in  
Abu Dhabi



We are covering the event and hosting Power Slap pros for two roundtables live from Abu Dhabi and on across social.







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tkotix.com



Thank you for viewing.  
Please contact us with any questions.



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