



WHO WE ARE tkotix.com



Podcast with fighters & combat stars.
Est. 2025



Live-stream production and coverage of
combat sports. Est. 2023



Digital ticketing and pay-per-view
events. Est. 2022



Owner Devo Hansen started
TKOTIX in 2022.



We support youth boxing
programs with gear & travel



We host self-defense classes
with female MMA stars



We sponsor up-and-coming
fighters and influencers

LIVE-STREAM production & pay-per-view

Live-stream production
from coast-to-coast

Three-person crew for
cameras, on-screen
graphics, and audio

Streamed simultaneously
on any platform or thru
our paywall on TKOTV



On-screen ads and :15-:30
video commercials



Commentators Cody James
and Jay Robinson on-site ↑
or live-remote ↓



AUDIENCE & REACH *replays and social*

Fans rewatch, comment, and share highlights, while influencers amplify clips across every platform—expanding your brand’s visibility long after the broadcast.



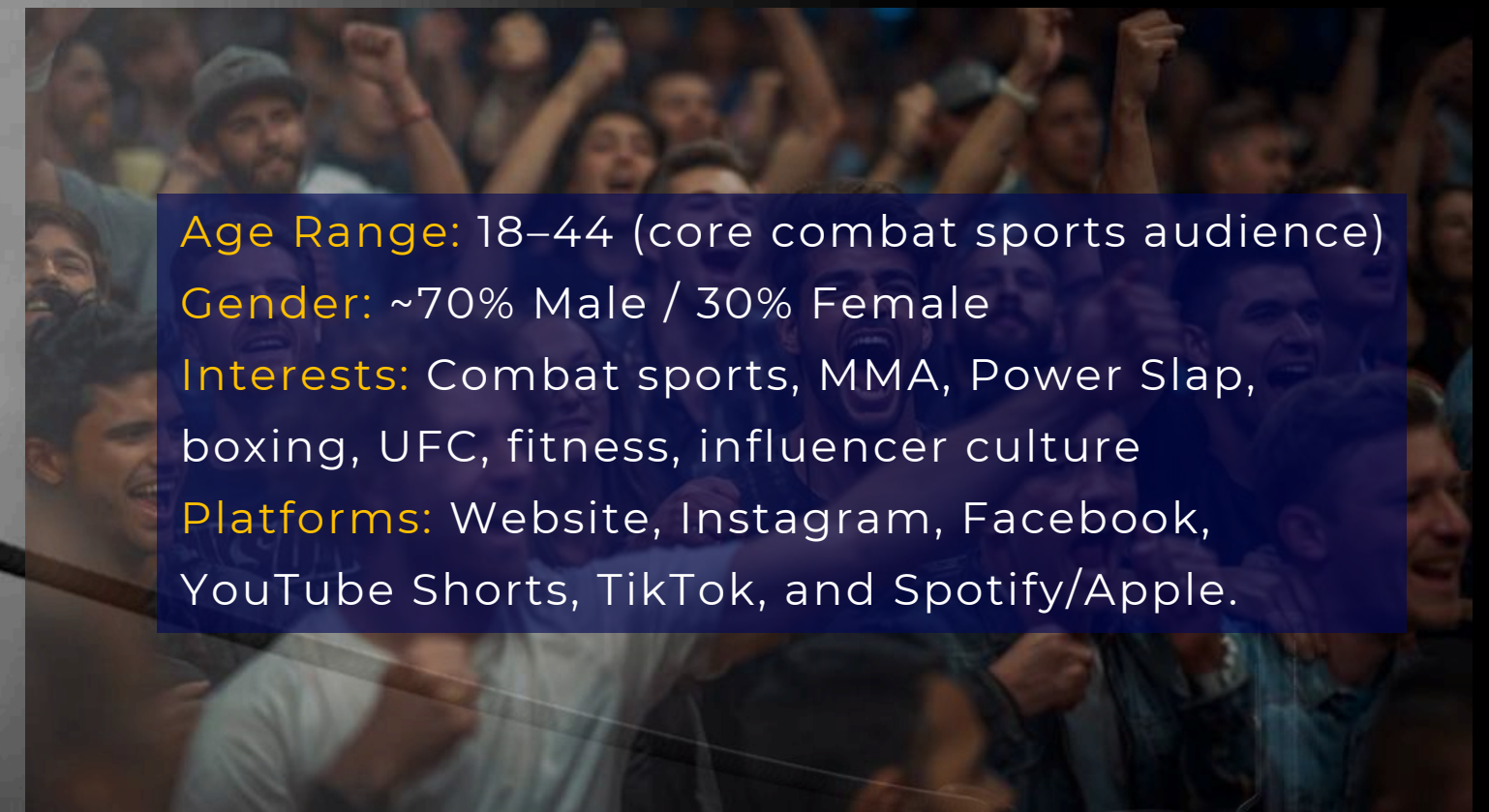
Expect ~100-500 live-stream viewers, ~10,000+ replays on YouTube, and ~500,000 views on social accounts



Combined 2,500 YouTube subscribers and top clips reach 900,000 views.



Clips to 30,000 SNAP followers, and 35k+ instagram accounts. Also, bonus collaboration with fighter accounts.



Age Range: 18–44 (core combat sports audience)

Gender: ~70% Male / 30% Female

Interests: Combat sports, MMA, Power Slap, boxing, UFC, fitness, influencer culture

Platforms: Website, Instagram, Facebook, YouTube Shorts, TikTok, and Spotify/Apple.

The ITK BOXING logo is located at the top right of the table.

Top content		
Views · Last 28 days		
	Talking sh*t during the fight!! #boxin...	900.2K
	Charleston White fights Island Boy #fi...	283.6K
	Fight or Dance Off. #fight #bustamove...	30.9K
	One Hitter quitter!!! Austin Dulay lands...	16.1K

BONUS EXPOSURE coverage on talk

Sponsors are also featured on one episode of tkotalk. Social collaboration with guests gets bonus exposure from high-traffic accounts.

3 episodes per week. Reach 5,000 accounts per episode on tko social.

Guest collaboration on social reaches ~150,000 accounts per post.

Guests are from across the combat industry.



Your Ad Here

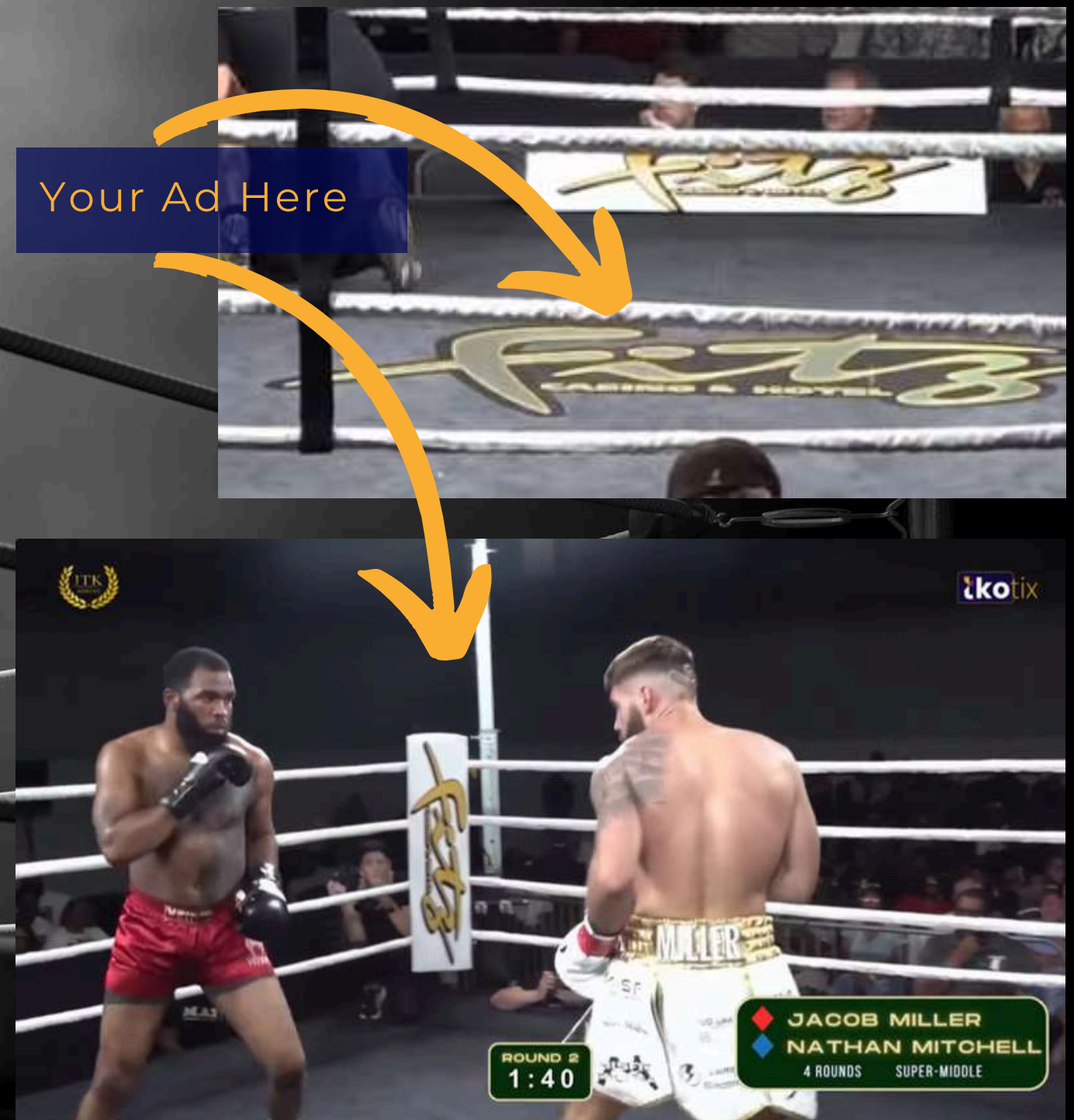


SPONSORSHIP event + live-stream

TITLE SPONSOR \$5,000

- Exclusive sponsor on all event branding
- Logo on tickets all digital and print.
- Five commercials during event and embedded in replays
- Logo in top corner of broadcast screen throughout the show
- Prominent venue branding: mat, turnbuckles, corner pads, ring girls, and signage
- ~1.4M to 1.5M impressions = minimum estimated reach.

MINIMUM REACH
~1.48M to 1.5M impressions (cost per 1,000 impressions) \$3.50/CPM



SPONSORSHIP live-stream



STREAM SPONSOR \$2,500

- Multiple :15-:30 commercials during live-stream and embedded in full-show replays.
- Logo on event graphics, Tale of the Tape, timers, and instant replays.
- Sponsor links are included in all replays and social media posts.
- On-air mentions and product placement with commentary team.
- Title Sponsors are included in show name, such as "Fight Night presented by..."

MINIMUM ESTIMATED REACH \$2.50/CPM
~1.M to 1.25M impressions (cost per 1,000 impressions)

FIGHT SPONSOR \$500

- :15 Commercial and graphics on-screen for one fight.
- Sponsor link in replays and social sharing of one fight.

ESTIMATED REACH \$2/CPM
~250,000 impressions (cost per 1,000 imp.)





Thank you for viewing.
Please contact us with any questions.

tkotix.com



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